For Immediate Release

Novagard Solutions™, Inc. announces their Nova-Green Initiative reflecting the environmentally friendly and low VOC content of all of its NOVAFLEX® building materials products for use on green-building projects.

CLEVELAND, OH, November 18th, 2011 – Novagard Solutions™, Inc., a leading supplier of specialty chemical products providing engineered solutions to the automotive, building construction, electrical, medical, general industrial and product assembly industries announces their *Nova-GreenInitiative*. As modern architects design new buildings with the *green-building*requirements and specifications utilizing VOC compliant sealants and adhesives, Novagard Solutions has complied with the *Nova-GreenInitiative* to meet those architectural needs. Consequently, the company is critically aware of its environmental responsibility as a corporate citizen to maintain an emphasis on production of new products which have a minimal environmental footprint. Since the 80's Novagard Solutions has been dedicated to leading the industry with environmentally superior adhesives. Consequently, all of the NOVAFLEX® building materials products meet or exceed the legislated low VOC compliant levels with solvent-free and environmentally friendly chemical formulations. Novagard Solutions continuously strives to develop new products and technologies which minimize environmental impact and promote the health and well-being of their customers and employees. Usage of NOVAFLEX® sealants and adhesives on your green-building project will contribute to LEED® and NAHB® building certification points.

"For more than 30 years, Novagard Solutions™ has been creating and introducing newly engineered products for all types of applications in the building construction industry and Novagard has developed and fostered a focus on production of environmentally friendly products since our beginning," said Michael S. Sylvester – Founder and CEO. "The motto, 'Engineered Products…Innovative Thinking', further expresses our mindset on being an environmentally responsible manufacturer of VOC compliant building materials which meet or exceed the rigorous compliance standards which have been set forth by the industry's green-building architects and authorities for sealant and adhesive usage."

Consequently, roofing contractors are not exposed to hazardous ingredients or an unpleasant odor when applying NOVAFLEX® silicone sealants and adhesives. Each product in the NOVAFLEX® family is easy to use, easy to clean-up and is available in a sturdy 10.3 oz. plastic caulker cartridge which can be recycled after use to further reduce its environmental impact.

Novagard Solutions recently announced the introduction of NOVAFLEX® silicone Metal Roof Sealant which offers improved benefits of superior UV resistance, superior weatherability, outstanding adhesion to Kynar® coated metal roof substrates, a tack free time less than 15

minutes, total cure in as little as 24 hours and has shrinkage on cure of 1 to 4%, extrudes easily down to 0° F and is mildew resistant. The combined effect of these features offers metal roof installation or metal roof repair applications with a superior technology sealant adhesive system and for the contractor offers superior ease of use and cleanup.

The company's NOVAFLEX®*green- building*silicone product line, under the *Nova-GreenInitiative*, has grown to include their entire family of building material adhesives and sealants serving applications in areas including window fabrication and installation, and in applications of installation or repair of commercial and residential doors, siding, trim, gutters and metal roofs. To demonstrate the*Nova-Green* initiative, look for the "Environmentally Friendly" logo on all of the company's NOVAFLEX® 10.3 oz. packaging.

About Novagard Solutions™, Inc.
Novagard Solutions™ Inc., with a legacy of exceptional quality and customer service exceeding 33 years, is a leader in supply of silicone and other advanced material products. Novagard Solutions™ Inc. is a leading-edge company providing engineered solutions to the automotive, building construction, solar, electrical, medical, general industrial and product assembly industries. Novagard Solutions'™ focus has always been on exceeding their customers' expectations and at the same time providing opportunities for their employees to have rewarding careers. Novagard Solutions™ does this by delivering innovation in their products and service and by developing outstanding relationships with their valued customers. They deploy cutting edge technologies to products that meet the demanding requirements of all their global customers. For more specific information about the *Nova-Green Initiative*, please visit our website at:http://www.novagard.com/swat/Nova-Green-Silicone-Sealant.html

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For other information regarding this topic or about Novagard Solutions, Inc. and their extensive list of engineered products please contact them at novagard@novagard.net to reach a Regional Sales Manager in your area or by phone at 1-800-380-0138 (USA).

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NAHB® is a trademark of the National Association of Home Builders
Kynar® is a trademark of Arkema Inc.